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# The Spoonflower Handbook: A DIY Guide To Designing Fabric, Wallpaper & Gift Wrap With 30+ Projects



## Synopsis

Designing fabric, wallpaper, and gift wrap used to be the stuff of dreams. Only a few select creatives got to do it, and it required formal training and significant financial investment. But times have changed, and today anyone with a computer, Internet connection, and idea can upload a file and order their own fabric or paper, printed affordably one yard or more at a time. At the forefront of this revolutionary DIY movement is Spoonflower, a North Carolina startup that produces designs for hundreds of thousands of users worldwide 24 hours a day/seven days a week to keep up with demand. With step-by-step tutorials and projects that span a wide spectrum of skills, The Spoonflower Handbook is written for both new and experienced users of this print-on-demand technology. Covering everything from equipment to software to working with photos, scans, repeats, vector files, and more, it is an essential guide to a booming new creative outlet.

## Book Information

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## Customer Reviews

Stephen Fraser is cofounder of Spoonflower, which has been featured in media worldwide, including the New York Times, the Wall Street Journal, Martha Stewart Weddings, Better Homes and Gardens, House Beautiful, Vogue, BUST, Make, TODAY, NPR, and the BBC. Judi Ketteler's first book, Sew Retro, was published in 2010, and her work has appeared in outlets including the New York Times, Better Homes and Gardens, ElleDecor.com, Woman's Day, and SELF. Becka Rahn is an award-winning artist, tech geek, and teacher who has worked with organizations including the

Surface Design Association, American Craft Council, Textile Center, and several national art centers.

Basic instructions for designing on spoon flower. It does take some of the mystery out of ordering on the spoonflower site but this is basically a big advertisement for the company that the customer pays for. I would have liked much more designing tips and less "make this project with spoonflower merchandise".

I'm enjoying this book. I follow the website and was not disappointed.

Very basic, was hoping for more advanced inspirational design instructions.

A nice guide to designing your own fabric to be printed by Spoonflower. The sample projects were very interesting and gave me some great ideas for my projects. The recipe card tea towels are a particularly great idea if you happen to have something written out by a beloved cook in your life. So many derivations from that simple idea have been teeming in my mind. My family had better watch out next Christmas!As for the instructional quality. I'm a graphic design and prepress professional who has done a fair amount of training newbies over the years. The basic how-tos are detailed enough to get a beginner started without being overwhelming. This is a VERY good thing!If you've never done graphic design on computers, I suggest supplementing this book with a beginner-level how-to book for the software you happen to be using. (Those "For Dummies" books are a good start.)

The Spoonflower Handbook is one of my most reached for 'go-to' book when working on my textile designs. Love the text and graphics. Very user friendly.

Good price and the book is clear with several good examples of how to use what Spoonflower has to offer. Glad I purchased it.

Love this book!! An excellent resource for creating unique fabric designs as well as wallpaper & other fun projects.

Very clear and helpful information. I also bought it as a gift, and the person I bought it for loved it

too.

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